

Central Canvas

Mission

What problem are we trying to solve? What assumptions do we need to test?

1

People

Who delivers the mission [astronauts]? Who supports it and who is accountable for it [mission control]?

2

Scope

What will we focus on to deliver the most impact? What are we doing and what are we not doing?

3

Capabilities

What competencies and resources do we need to achieve the mission?

4

Challenges

What are the risks to achieving our mission? What dependencies and issues may occur during the project?

5

Stakeholders & Audience

Who are the mission partners, sponsors and supporters? Who might benefit from the mission outcomes and outputs?

6

Values

How will we approach the mission and overcome challenges together? What values and defaults are crucial to an effective and equitable collaboration? These should be high-level and aspirational.

7

Objectives

What does success look like? What are the ideal outcomes from the mission?

8

Priorities

What are the specific activities we will conduct? Which are the most important?

9

Success Signals

What success signals will tell us we're on the right road to achieving our objectives? What should we be looking for? [Hint - Duplicate objectives from box above, place here then group relevant Success Signal stickies around each objective].

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Deliverables & Rituals

What are the deliverables throughout the project? How long will they take to deliver and how might we best communicate progress 'moments' internally and externally?

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Outputs

What outputs will best serve our stakeholders and audience? How best communicate our mission story? What will the showcase or demonstrator look like? What other storytelling assets will we produce?

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