



Mission Canvas

Understand the potential of an innovation, initiative or venture and identify the right people, tools and technologies needed for a project.



Takes 2-3 hrs to complete



For teams



Can be worked on at the same time or separately



Can be done remotely or in-person

Welcome to the InGAME Mission Canvas, a tool to help cross disciplinary teams make sure they all have the same goal and create the biggest impact. The canvas creates a single page overview capturing the shared understanding for the project from all team members.

Using this canvas will help you plan your operations, acquire the necessary resources, and be prepared for any challenges that may arise. It serves as a helpful guide to ensure everyone is on the same page and ready to tackle the project effectively.

All the thinking captured in the Mission Canvas can feed into the Project Playbook tool – a central resource agreed on by all team members to guide a project's execution towards objectives.

Please take your time to consider the questions in the Mission Canvas in depth from a range of perspectives.

If you're new to Miro you might want to read the beginners guide:

<https://help.miro.com/hc/en-us/categories/360001415214-Getting-Started>

Getting started

The canvas is designed to be used individually at first, then all team members should come together either in person or remotely via video call to review the answers. The facilitator should set a deadline for team members to complete their individual elements before agreeing a meeting time to come together as a team.



Individual Mission Canvas

1. **Each participant accesses the Miro board individually** and chooses a Workspace. Participants should add their name to their Workspace to claim their space and avoid confusion.
2. Answer the questions in your Workspace with stickies. **Keep your answers clear and concise – a couple of words, a phrase, a sentence.** Always use the same colour stickies as provided in your workspace.
3. **Avoid looking at anyone else's workspace.** We know curiosity is natural but the exercise will be far less useful if you peek!
4. There's no rigid sequential order to completing the canvas. But you may find it useful to work left to right, completing each column from top to bottom as you go.
5. Some sections might feel harder for you to complete because they deal with things outside your usual remit or require information you may not have. Don't panic! Simply complete them to the best of your ability. There are no wrong answers here, and someone on the team should have the competencies or information needed.
6. Write as many stickies as you think necessary.
7. Spend no longer than 10 minutes per section.



Mission Alignment

1. Bring participants together in person or via video call. Begin by getting each person to post-up their stickies in the **Mission** box on the Canvas. Do this in turn and do not discuss yet.
2. Once everyone's stickies are posted in the box, the group should hold a discussion about the answers to unpack and probe individual responses and arrive at a shared understanding:
 - 2.1. **Group the stickies.** Gather and organise sticky notes based on their similarities or related ideas.
 - 2.2. **If you can better articulate a group of stickies with a single 'headline' sticky, you should.** Feel free to rewrite or reframe the headline sticky if, as a team, you feel you can capture the answer better.
 - 2.3. Do not remove duplicate answers as these often denote alignment or importance.
 - 2.4. In some boxes it may make sense to rank stickies in terms of importance and/or time-sensitivity – eg **Challenges, Capabilities, Priorities, Principles** and/or **Project Objectives**.
 - 2.5. Spend no longer than 10 minutes discussing each Box. As soon as you are agreed on the answers, move on.
3. Repeat the above steps for each box on the Canvas in turn.
4. Once the canvas is complete, hold a quick final review of your answers to check team alignment. Ensure it accurately captures the team's thinking and shared understanding of the project. Spend no longer than 10 minutes on this review.
5. Congratulations! Your Mission Canvas is complete.

Next Steps

Now that you have completed your Mission Canvas, you can complete the Working Agreement and start to assemble a Project Playbook.

