Experiments Cards for:

What problem are we trying to solve?

Write your answer here.

What do we think the solution is?

Write your answer here.

What is the vision for this change?

Write your answer here.

Why is this important to use?

Write your answer here.

Who will this change affect?

Write your answer here.

Falsifiable Hypothesis

We believe that: <specific, repeatable, testable action>

Will result in: <single, specific, measurable outcome (the one metric that matters)>

We will have confidence to proceed if: <specific timeframe>

Experiment Setup

Owners: TImeframe: Write your answer here.

Insights/Results

Write your answer here.

☐ Validated

☐ Invalidated

☐ Inconclusive

Conclusion

Summarize your findings here.

Next Steps

Write your answer here.